

# New York State Library Assistants' Association

**39th Annual Conference**  
**June 7-9, 2017**



## Library Assistants: Central to Libraries

Hosted by the  
NYSLAA Executive Council  
Held at the Holiday Inn, Liverpool NY

# Workshop Choices Thursday - June 8, 2017

## Workshop Session I 10:00 - 11:30

Please see insert for speaker information.

- 1. Fostering Writers in Your Community**  
**Brian Abbott**  
Touching on topics of resources for, and outreach to, local and regional writers. Hosting events like NaNoWriMo, workshops for getting published, and local author collections as well as attracting patrons to book signings and author fairs.
- 2. Certificate of Achievement**  
**Michele Matthews**  
Learn more about the NYSLAA Certificate of Achievement Program that has piqued the interest of library assistants and administrators in many states and regions. See how the program works, what the benefits can be and how to get started.
- 3. Leading From All Levels: Skills and Practices**  
**Tyler Dzuba**  
Leadership takes place at all levels of our libraries: among our teams, in supervising colleagues, in "managing up", and in collaborating on projects. Participants in this workshop will explore their own abilities, tendencies, and skills in leadership through a series of exercises. We will come away with better knowledge of our strengths in leadership and areas of growth, both in our capacity for leadership and with a number of tools and practices for leading individuals, groups, and projects.
- 4. Google Tools for Collaboration**  
**Jaclyn McKewan**  
Google is more than just a search engine - it includes a variety of free tools that can make collaborating with colleagues easy. The speaker will demonstrate creating web forms, syncing calendars, and holding video conference calls, as well as sharing content such as documents, photos and maps.
- 5. Using New York State's Digital Cultural Heritage Resources**  
**Ryan Perry**  
New York State has a rich patchwork of cultural heritage resources that are freely accessible online and have the potential to engage library patrons with their local history. This presentation will cover resources that are available through the Empire State Library Network, including New York Heritage, New York Historic Newspapers, Empire Archival Discovery Cooperative, as well as the Digital Public Library of America (DPLA).

## Workshop Session II 2:00 - 3:30

- 6. History Research**  
**Kelly Delevan**  
This workshop will teach attendees a variety of tips and techniques for researching a variety of historical topics. Attendees will learn about research tools that are available in most academic and public libraries, as well as freely available resources.
- 7. Community Outreach**  
*Panel Discussion*  
**Nancy Howe**  
**Betsy Kennedy**  
**Mark Allnatt**  
The panel will discuss various community outreach programs that are successful at their public libraries. Some topics presented will be: Tech Help Drop-In, the Senior Health Information Series; the Silver Fox Audio Book Club; overview of the NYS Coordinated Outreach Service and the Library of Congress National Library Service Talking Book Program; an Early Literacy program at the local food pantry, CazCares; and it will include types of assistive technology available to help persons with print disabilities access library resources.
- 8. Host Your Own Death Cafe**  
**Angela Lucia Mennitto**  
At a Death Café people, often strangers, gather to eat cake, drink tea and discuss death. The objective of Death Café is to increase awareness of death with a view to helping people make the most of their (finite) lives. Libraries can be a great place to hold a Death Café. Join us to learn how easy it can be to host your own event. This session will cover a bit of background, some good ground rules and then dive in to let you experience a mini Death Café.
- 9. Life in the Past Lane: History Along the Highways of NYS**  
**Lisa Wemett**  
**Terry Mulee**  
Whether day trips or week-long vacations, there are always historic destinations on the horizon for Lisa Wemett and Terry Mulee. 2017 marks the 200th anniversary of the beginning of Erie Canal construction and the Empire State commemorates 100 years of women's suffrage this year. When you're on a road trip, glimpses into history are always around the bend at homes of artists, authors, and presidents. Join us as we explore locations all across the state. Learning about the past this way is far more fascinating than history class ever was in school!
- 10. Other Duties as Assigned: Encouraging Leadership Potential in Staff & Volunteers**  
**Ben Hogben**  
Leadership is based on actions and not necessarily titles. Identifying leadership potential means that we are investing in our employees and volunteers, while helping our organization to move forward with its goals. This workshop will discuss ways in which leadership potential is created, encouraged and supported when working with staff and volunteers.

# Workshop Choices Friday - June 9, 2017

## Workshop Session III 8:45 - 10:15

Please see insert for speaker information.

**11. Fake News Phenomenon**  
**Robert Berkman**

Although librarians have always been at the forefront in teaching strategies for evaluating information sources, the recent explosion of interest in “fake news” is providing new challenges. This session will analyze what the real problem is, identify what’s new, and share strategies and tools to provide students so they can be more critical thinkers and better identify hoaxes and intentionally created misinformation on social media. Learn what librarians around the country are doing and brainstorm additional strategies.

**12. It’s Not Me It’s You: Customer Service for Front-Line Library Staff**  
**Amanda Perrine**

As the face of the library, it is essential for front-line staff to consistently provide excellent customer service. This session will discuss the importance of customer service, how to effectively communicate with all types of patrons, and self-care for staff in high patron-contact positions.

**13. Safety Security & Self-Defense for the Workplace - Part 1**  
**April McCloud**

***This is a two-part workshop and you should sign up for both parts.***  
This workshop will focus on safety and security specifically tailored for the unique circumstances of libraries, with a brief tutorial on practical, hands-on self-defense techniques. We will examine methods for increasing your library’s and your personal safety. This includes how to use customer service to meet your safety and security goals, increasing your basic personal safety knowledge, and briefly discussing how to use the ability to read body language to your advantage.

**14. Count to Ten**  
**Helen Adsit**

Feeling stressed? Feeling blessed? These sliding beads in your pocket will let you silently let off steam or celebrate. No previous beading experience necessary. Let the creativity begin!

**15. How the Statue of Liberty was Built**  
**Dennis Heaphy**

Learn about the history of the Statue of Liberty while demonstrating the art of Repousse used to fabricate the copper skin of Lady Liberty.

## Workshop Session IV 10:30 - 12:00

**16. Live Oaks & Dead Folks**  
**Sue Greenhagen**

A virtual tour of Oakwood Cemetery – meet some of the famous, infamous, and even bizarre, residents of Syracuse’s historic cemetery

**17. Safety Security & Self-Defense for the Workplace - Part 2**  
**April McCloud**

***This is a two-part workshop and you should sign up for both parts.***  
See description for #13 above

**18. Digital Making**  
**Rochelle Mazer**

Use your digital toolbox to create! In this workshop, we’ll get our digital hands dirty making our own text, audio, and video on the fly. Bring your creativity!  
*Please bring your own device if you want to follow along as she demonstrates. All can be done on your tablet or phone that have audio and video capabilities.*

**19. Coding for Libraries**  
**Casey Koons**

A linkstorm presentation featuring many online resources for learning how to code. It concludes with examples of how virtually every form of creative expression can be accomplished using code. *Please feel free to bring a laptop if possible to join in workshop activities.*

**20. Climate Change in OUR Backyards**  
**Fred Stoss**

We live in a world constrained by greenhouse gases and scientific facts are ignored or mocked. The annual average temperature in New York has risen about 2.4°F since 1970 and more than 4.4°F in the winter. Extreme downpours have increased by 70% across the Northeast, and sea levels along NY’s coastal waters have risen more than a foot since 1900. Learn how you can keep informed with accurate information for the most important environmental problem we have ever faced, and how to live in a world no longer constrained by greenhouse gases.

# NYSLAA Program - June 7-9, 2017

## Wednesday, June 7, 2017

11:00 – 5:00 p.m.	<b>Conference Registration open</b> - Holiday Inn - Cotillion <b>Tours:</b> (See Tour/Speaker Information insert for details.)	
1:30 – 3:00 p.m.	♦ <b>Erie Canal Museum</b> (limit 25)	<b>\$ 7.00</b>
1:30 – 5:30 p.m.	♦ <b>Salt Museum</b> (limit 25)	<b>\$ 5.00</b>
7:00 – 9:00 p.m.	<b>Mixer: Holiday Inn Patio</b> (Weather Permitting or may be moved inside.) Wear a shirt from your home library and mingle. Includes dinner and a cash bar.	<b>\$35.00</b>

## Thursday, June 8, 2017

7:00 – 8:00 a.m.	<b>Conference Registration</b> - Holiday Inn - Cotillion
7:00 – 8:30 a.m.	<b>Hot Breakfast Buffet</b> - Ballroom West
8:30 – 9:45 a.m.	<b>Welcoming Remarks and Town Meeting</b>
10:00 – 11:30 a.m.	<b>Workshop Session I</b>
11:45 – 2:00 p.m.	<b>Lunch - on your own.</b> List of restaurants at registration
2:00 – 3:30 p.m.	<b>Workshop Session II</b>
5:00 – 9:30 p.m.	<b>Dinner</b> will be in the Conference Area of the <b>Rosamond Gifford Zoo</b> , Syracuse. Located 6.3 miles from the Holiday Inn, includes dinner and entry to the Zoo. We will have the zoo exclusively to ourselves to wander through after dinner. <i>Ride needed? Food issues? See special needs section on registration form.</i>

## Friday, June 9, 2017

7:00 – 8:00 a.m.	<b>Conference Registration</b> - Holiday Inn - Cotillion
7:00 – 8:30 a.m.	<b>Hot Breakfast Buffet</b> - Ballroom West
8:00 – 8:20 a.m.	<b>Welcome and Announcements</b>
8:45 – 10:15 a.m.	<b>Workshop Session III</b>
10:30 – 12:00 p.m.	<b>Workshop Session IV</b>
12:15 – 2:30 p.m.	<b>Luncheon</b> - Holiday Inn Conference Center <ul style="list-style-type: none"><li>♦ <b>Keynote - Nate Hill</b>, Executive Director, Metropolitan New York Library Council (METRO)</li><li>♦ <b>Ray Murray and Craig Koste Awards presented</b></li><li>♦ <b>Certificates of Achievement presented</b></li><li>♦ <b>5, 10, 15, 20 and 25-year members honored</b> <i>Bring and wear your five-year pin and add your longevity year to it.</i></li><li>♦ <b>Passing of the Scroll</b></li><li>♦ <b>Raffle</b></li></ul>

**Name badges will be required for entrance to all conference activities.**

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**Lodging information:** **Conference Lodging will be at the Holiday Inn Syracuse - Liverpool**  
441 Electronics Pkwy, Liverpool, NY 13088.  
Call the hotel to reserve your room: (315) 457-1122. Ask for the NYSLAA rate of **\$105.00**.

**Maps & Directions:** **See [nyslaa.org/conference.html](http://nyslaa.org/conference.html) or Google Maps or Mapquest**

**Area Things to do:** Destiny USA (Mall) Syracuse University / Downtown Syracuse  
The Everson Museum of Art Onondage Lake Park  
Onondaga Historical Association Museum & Research Center

**Conference info:** See [nyslaa.org/conference.html](http://nyslaa.org/conference.html) to download copies of this brochure and more info.  
Join **NYSLAA-L** from [nyslaa.org](http://nyslaa.org) for questions/discussions regarding the conference.

**The Certificate of Achievement Review Board will be available by appointment.**  
Make yours now by contacting Michele Matthews: 518-276-8330 or [prendm@rpi.edu](mailto:prendm@rpi.edu).

**2017 Outreach for the Community:** This year for our outreach we will be collecting: Non-perishable foods for the **Food Bank of CNY**; pet items for **CNYSPCA**; new toys for children at Golisano Children's Hospital; and homemade blankets for patients at various hospitals. (*Must be handmade, i.e. knitted, crocheted or fleece tied.*) Donated items, cash, and checks (*made payable to NYSLAA*) will be accepted at the NYSLAA registration table.

**Questions? Contact:** **Donna Hanna at: 585-245-5508 or [hanna@geneseo.edu](mailto:hanna@geneseo.edu)**  
**Rose Flickner at: 585-275-4454 or [rflickner@library.rochester.edu](mailto:rflickner@library.rochester.edu)**