

New York State Library Assistants' Association

**37th Annual Conference
June 17-19, 2015**



Photo courtesy of the Corning Museum of Glass

Library Assistants: Towering Within the Library Profession

**Hosted by
The Library Assistants of The Rakow Library, CMOG,
the Southern Tier Library System and Ithaca College
Held at the Radisson Hotel, Corning, NY**

Workshop Choices Thursday - June 18, 2015

Workshop Session I 10:15 - 11:45

Please see insert for speaker information.

1. Glass Fusing Workshop

Jessi Moore

This workshop requires an additional fee of \$17.00. See line on Registration Form.

Limited to 40 participants. This includes two separate activities – 1) Tour the Frederick Carder Gallery which features an extensive collection of glass designed by Frederick Carder, a gifted English designer who managed Steuben Glass Works (1903-1932); and 2) Design and create a fused glass sun catcher using colored frit (small chunks of glass). The Studio's professionals will heat the piece in the kiln oven overnight. Your finished piece will be at the awards luncheon on Friday!

2. Come Along on a Mystery Trip!

Lisa Wemett
Terry Mulee

Don't let a "staycation" become stale! "Kidnap" your favorite travel companion and go on a road trip. Lisa and Terry have taken a variety of "mystery trips" throughout western NYS and the Finger Lakes including Ithaca, Buffalo, and small towns in between, exploring and photographing gardens, scenic views, and art in places you might least expect to find them. All locales will be revealed so you can plan your own trips.

3. Wikipedia and Libraries: How We Can Get Involved

Rebecca Hopman

Wikipedia and GLAMs (*galleries, libraries, archives, and museums*) have been partnering to improve the quality of information on Wikipedia. GLAMs are able to provide subject expertise to improve articles, and Wikipedia's popularity exposes GLAMs to a wider audience. Learn about the GLAM-Wiki Initiative and how your library can get involved. Receive a 'getting started' guide and handouts with ideas.

4. Getting Kids Outdoors with Nature Journaling

Fred Stoss

Richard Louv introduced the perils of Nature Deficit Disorder (NDD) in his book, *The Last Child in the Woods*. Getting children outdoors is the cure, and library nature programs administer anti-NDD doses. This presentation tells how you use nature journaling to stimulate children exploring nature, record the experiences, and promote outdoor adventures throughout the year.

5. The Crystal City: Its Art Glass, Cut, Colored, and Clear

Thomas Dimitroff

Discover the beginning of glass-making in Corning. It started with beautiful brilliant cut glass which lead to the coming of Frederick Carder and his founding of Steuben Glass, which he headed for 29 years. He created magnificently beautiful colored art glass. Arthur A. Houghton Jr. who took over Steuben, rejected color and turned to a new colorless optical glass developed by the Corning Glass Works. This is a story of blazing furnaces, molten glass, hard-working craftsmen, and beauty.

Workshop Session II 2:00 - 3:30

6. The Challenging Colleague: Important Conversations, Successful Outcomes

Ben Hogben

Why are some people easy to talk to? Why are some people difficult to talk to? The way in which we communicate is essential to working effectively with co-workers or in teams. When we encounter a challenging colleague, it may be due to communication barriers, inferences, or a lack of important information. This workshop will provide tools for effectively communicating with colleagues, and turning a difficult situation into a successful one.

7. ILL Roundtable Discussion

Michele Matthews

This roundtable discussion is a forum for staff working in interlibrary loan to voice questions, concerns, their accomplishments and anything else you'd like to share or ask. Michele will moderate the discussion and invites you to submit potential discussion topics for her to address. Please email topics to Michele **before** June 1 to premdm@rpi.edu. Please include "ILL Roundtable Topics" in the subject line.

8. No Money? No Talent? No Problem! You CAN do Library Programs!

Sue McConnell

This workshop will give you insights on free and low cost resources so you can provide fun and educational programming for your children and teen patrons.

9. Creating a Library Internship and Junior Librarian Program

Kelly Bliss

Do you occasionally need extra staff to complete special projects, but don't have the money to hire additional help? This session will highlight two programs of the Rakow Research Library: the Internship Program, begun in 2013, and the Junior Librarian Program, slated to begin fall 2015.

10. Developing an Oral History Program in Your Library

Elizabeth Hylan

The Rakow Library conducts oral history interviews with glassmakers to capture their memories for future generations. Our tapes have become a rich resource for research. Your library can record historical information about individuals, families, businesses, important events, or everyday life, using videotapes or audiotapes. In this workshop we will look at examples of oral history projects and learn how to start your own.

Workshop Choices Friday - June 19, 2015

Workshop Session III 8:45 - 10:15

Please see insert for speaker information.

11. Civil Service Employment & Ways Your Union Can Help

Nancy Davis

This is geared towards testing, placement and advancement in NYS Civil Service jobs. Discuss the lists and how you rank on them. Discover resources available to help you test well, and plan test taking strategies. Learn how to tell what jobs require college degrees or will they accept experience, where to find job listings you are eligible to apply for and how to apply. Get to know your CSEA Union and what they can do and have done for you. Never underestimate the value of a union!

12. Cataloging Roundtable Discussion

Kelly Bliss

This Roundtable is a forum for catalogers and staff who work with library collections to discuss cataloging and access issues, including: metadata standards (RDA), best practices, cataloging tools, digitization, special projects, etc. To submit potential discussion topics for her to address, please email topics to Kelly **before** June 1 to blisskl@cmog.org. Include the phrase "Cataloging Roundtable" in the subject line.

13. New York State Heritage: Your Portal to the Past

Julia Corrice

New York Heritage is a web portal for educators, historians, genealogists, students, and researchers who are interested in learning more about the people, places and institutions of NYS. The site provides free access to more than 170 distinct digital collections, totaling hundreds of thousands of items. Learn about the web site and how libraries digitize their collections and promote them on New York Heritage.

14. Social Media Basics

Tracy Paradis

Do you feel like you've missed the bandwagon of Social Media? Just what is Social Media and why would you use it - either personally or professionally? There will be an overview of the major platforms (Facebook, Twitter, YouTube, Instagram, Pinterest, etc.), how they are best used, and how to get started. Understand how they (can) work together and recommendations for ones you might want to use.

15. Business Writing Skills

Regan Brumagen

Writing is hard. Even professional writers may struggle to express their ideas clearly and engagingly. There are so many ways to express an idea. How do you start? What skills do you need to write effectively? What strategies can you use to improve your writing processes and products? This workshop will provide participants with guidelines for clear, effective writing, suggest strategies for different types of writing, and offer practice in evaluating and editing writing samples.

Workshop Session IV 10:30 - 12:00

16. Certificate of Achievement

Michele Matthews

Learn more about the NYSLAA Certificate of Achievement Program that has piqued the interest of library assistants and administrators in many states and regions. See how the program works, what the benefits can be and how to get started.

17. Tablet to Tablet: A History of Books

Steven Galbraith

Books have taken a great variety of forms as they evolved from ancient clay and wax tablets, to scrolls and medieval manuscripts, to printed books and tablet computers. This long history reveals many commonalities, as humans consistently return to handheld devices that are portable, simple to store, easy to read or to write on. We will examine the history of books from 4000 BCE to the present, looking at the production of different writing and reading media and the reasons why technologies endure or grow obsolete.

18. Fun Tech Tools for Personal and Professional Empowerment

Kimberly Hoffman
Michelle Costello

Whether you are interested in exploring new technologies for personal or professional use, the options can be daunting. Discover three popular tools that can be easily adapted to the workplace or home. Attendees will answer a poll prior to the workshop with technology options to choose from and presenters will describe and give examples of the top three during the session. Participants will have the chance to create accounts, play with the tools, and ask questions.

19. Freshen Your Facebook Feed

Tracy Paradis

Feel free to bring your own device to follow along.

Facebook is over 10 years old. During that time, the company has aggressively updated and changed the functionality of their platform. If it's been awhile since you signed up, it's time to look at your settings (there are a lot of them now) to be sure that you are maximizing your personalization and privacy. How connected to businesses, organizations, and friends do you want to be? Find out what Facebook is doing well, where it's lacking, and how it can satisfy your social networking needs.

20. Connecting With Audiences/Publishing, Presenting, and Personalizing

Regan Brumagen
Rebecca Hopman

Reaching your patrons where they "are" requires a tailored approach to outreach and communication efforts. We will focus on a variety of communication venues you may use to promote your library's collections and services to your current and potential patrons. These include blogs, wikis, and other social media platforms, as well as traditional routes such as newsletters, conferences, and even community gatherings and meetings. Connecting with your audiences requires recognizing who they are, what their interests are, and where they congregate (virtually or physically).

NYSLAA Program - June 17-19, 2015

Wednesday, June 17, 2015

- 11:00 - 5:00 p.m. **Conference Registration open** - Radisson Hotel, Corning
Tours: (See Tour/Speaker Information insert for details.)
- 1:00 p.m. ♦ **The Rakow Library with Pyrex Exhibit** \$3.00
 - 1:00 p.m. ♦ **The Rockwell Museum of Art** \$3.00
 - 2:15 p.m. ♦ **The Corning Museum of Glass, North Wing** \$3.00
- 6:00 - 9:00 p.m. **Mixer: The Corning Museum of Glass** \$18.00
Enjoy our private **You Design It; We Make It! Hot Glass Show** on the Innovations Stage followed by a Backyard Chicken BBQ hot buffet and cash bar. Be creative and email your designs to tshudysa@cmog.org - add "You Design It" in the subject line.

Thursday, June 18, 2015

- 7:00 - 8:00 a.m. **Conference Registration** - Radisson Hotel, Corning
7:00 - 8:30 a.m. **Hot Breakfast Buffet** - Radisson Hotel, Corning
8:30 - 9:45 a.m. **Welcoming Remarks and Town Meeting**
10:15 - 11:45 a.m. **Workshop Session I**
11:45 - 2:00 p.m. **Lunch - On your own** - a list of restaurants will be provided
2:00 - 3:30 p.m. **Workshop Session II**
5:30 - 7:30 p.m. **Dinner at The Center.** We are renting the entire complex. We will have a wonderful buffet dinner and enjoy The Park Ave Sports Center outdoor activities including a 18 hole mini golf course, batting cages and a rock climbing wall. Dress will be casual!!
See www.thecenteronparkave.com

Friday, June 19, 2015

- 7:00 - 8:00 a.m. **Conference Registration** - Radisson Hotel, Corning
7:00 - 8:30 a.m. **Hot Breakfast Buffet** - Radisson Hotel, Corning
8:00 - 8:20 a.m. **Welcome and Announcements**
8:45 - 10:15 a.m. **Workshop Session III**
10:30 - 12:00 p.m. **Workshop Session IV**
12:15 - 2:30 p.m. **Luncheon Buffet** - Radisson Hotel, Corning
- ♦ **Presenter - Sharon Marrella** - Parent to Parent of NYS, Southern Tier Office.
 - ♦ **Ray Murray and Craig Koste Awards presented**
 - ♦ **Certificates of Achievement presented**
 - ♦ **5, 10, 15, 20 and 25-year members honored**
New awards for levels 10-25 this year, everyone bring your five-year pin.
 - ♦ **Passing of the Scroll**
 - ♦ **Raffle**

Name badges will be required for entrance to all conference activities.

Lodging information: Conference Lodging will be at the Radisson Hotel. (www.radisson.com/corningny)
125 Denison Parkway, Corning, NY 14830
Call the hotel directly to reserve your room: 607-962-5000 Ask for the NYSLAA rate.
Rates (per room per night): **\$124** (one queen) -OR- **\$134** (one king or two double beds)
Or go to nyslaa.org/conference.html, click on the **Register** link to book online on the NYSLAA group page. The hotel has an indoor pool, fitness room, spa & free WiFi.

Maps & Directions: See nyslaa.org/conference.html or **Google Maps** or **Mapquest**

Area Things to do:

Corning Museum of Glass	Erie Depot Museum
Benjamin Patterson Inn & Museum	Downtown Historic Gaffer District with
Rockwell Museum of Western Art	Glass Shops, Restaurants, Pubs, etc.
Glenn H. Curtiss Museum	Many Wineries within 20-30 miles
National Soaring Museum	

Conference info: See nyslaa.org/conference.html to download copies of this brochure and more info.
Join NYSLAA-L from nyslaa.org for questions/discussions regarding the conference.
Certificate of Achievement Review Board - will be available by appointment
Make yours now by contacting Michele Matthews (518-276-8330 or prendm@rpi.edu)

2015 Outreach for the Community: This year our outreach will be: Non-perishable foods for **Corning Community Food Pantry** and **Tanner's P.A.W.S. Animal Rescue and Shelter**. See www.tannerspaws.org for a wish list.
We will also be collecting new or lightly used backpacks/book bags and school supplies. Donated items, cash, and checks (*made payable to NYSLAA*) will be accepted at NYSLAA registration.

Questions? Contact: **Donna Hanna at: 585-245-5508 -or- hanna@geneseo.edu**
Ruth V. Oberg at: 716-645-1336 -or- oberg@buffalo.edu